



JoeyD
GOLF

CORPORATE KEYNOTES | WELLNESS EVENTS | EXECUTIVE RETREATS

COACH JOEY D DIOVISALVI

Build Champions in Business, Health & Life.

Bring the Tour-proven performance coach behind elite golf preparation to your next corporate event for a high-energy keynote on championship habits, health, fitness, longevity, and sustainable performance.

Speaking engagements start at
\$25,000 plus travel

[Request Availability](#)

Speaker Kit | Prepared for corporate event planners, leadership teams, client-event producers, and executive retreat hosts

Why Joey D

A premium performance message built from decades inside elite golf environments - then translated for business, health, fitness, longevity, and life.

Not another motivational speech. A championship operating system.

Corporate audiences are tired of generic inspiration. Joey gives them behind-the-scenes stories from the highest levels of golf, then translates those stories into daily behaviors: preparation, precision, recovery, movement, resilience, and the discipline to keep getting one notch better.

TOUR-PROVEN PROOF POINTS

3

World #1 players

Personally trained, per Schwab feature

130+

Pro tournament wins

By Joey D Golf clients, per Schwab feature

20+

Years pioneering golf fitness

Founder and biomechanics coach

WHAT ATTENDEES LEAVE WITH

MINDSET

A champion mindset

A practical way to think about standards, process, repetition, adaptation, and long-term improvement.

HEALTH

A body-first lens

Simple ideas to protect energy, mobility, durability, and focus in demanding careers.

EVENT

A memorable moment

Stories from elite golf plus interactive takeaways that make the session feel alive, premium, and shareable.

Best fit audiences

- Corporate leadership meetings, sales kickoffs, client appreciation events, advisor conferences, and executive retreats.
- Employee wellness programs, benefits events, high-performance team offsites, and company health initiatives.
- Golf hospitality experiences, tournament-week activations, wealth-management events, and VIP client gatherings.

The Champion's Operating System

A 45-60 minute keynote for corporate meetings, client events, executive retreats, sales kickoffs, leadership summits, golf outings, and wellness programs.

Keynote promise

Joey shows audiences how champions are built before anyone sees the scoreboard - through preparation, movement, precision, recovery, and standards that hold up under pressure.

- **1. Prepare like a champion**

The daily structure elite athletes use before the world sees the result.

- **2. Move better, lead longer**

Why energy, mobility, recovery, and strength are business performance assets.

- **3. Win the next rep**

How high performers handle pressure, mistakes, and the work required to improve.

- **4. Stay durable**

How to protect the body and routine that carry your career, leadership, and life.

HIGH-VALUE EVENT OUTCOMES

- Turn inspiration into daily standards.
- Connect health and fitness to business performance.
- Give leaders and teams a practical language for preparation, recovery, focus, and resilience.
- Create a premium moment that feels different from a typical keynote.

Suggested program title

Build Champions

Championship habits for business, health, fitness, longevity, and sustainable high performance.

[Request Availability](#)

[View Media Links](#)

Topics + Booking Formats

Simple options for corporate buyers, with room to customize the message around the audience, industry, theme, and event goals.

TALK THEMES CORPORATE BUYERS UNDERSTAND

01

Build Champions

The mindset, systems, and standards behind elite performance - translated for leaders and teams.

02

Health Is a Performance Strategy

How busy professionals can use mobility, strength, and recovery to protect energy and play the long game.

03

Longevity Under Pressure

What championship athletes teach us about staying powerful, adaptable, and durable over decades.

04

Precision, Not Perfection

How to make measurable progress without chasing quick fixes or burning out.

PREMIUM SPEAKING FORMATS

Corporate Keynote

From \$25K + travel

Best for

Leadership meetings, sales kickoffs, corporate wellness.

Included

45-60 min keynote, planning call, customized examples, optional Q&A.

Keynote + Movement Reset

From \$35K + travel

Best for

Wellness days, retreats, leadership offsites.

Included

Keynote plus light mobility/performance reset; no fitness gear required.

Executive Champion Experience

Custom, usually \$50K+

Best for

Client golf events, VIP retreats, hospitality programs.

Included

Keynote plus VIP golf-fitness activation, meet-and-greet, or executive roundtable.

Recommended sales rule

Do not discount first. Add value with Q&A, movement reset, executive roundtable, meet-and-greet, book signing, or VIP golf-performance experience.

Media + Commercial Links

Selected videos and third-party listings that corporate planners can view before booking Joey.

See Joey on camera before you book.

These links show Joey’s coaching energy, movement language, media presence, and brand-safe performance message. Use official links first; embed or reuse clips only after confirming rights.

CHARLES SCHWAB

The Challengers: Joey D

Official Schwab feature on biomechanics, balance, performance, and challenging old-school thinking in golf fitness.



[Open link](#)

BODYARMOR

Train Like A Pro with Joey D

Public workout video showing Joey’s coaching energy, movement language, and athlete-performance approach.



[Open link](#)

TV COMMERCIALS

Joey D commercial listings

iSpot listing for nationally aired TV ad campaigns featuring Joey Diovisalvi, including Amino Vital / Focus Zone spots.



[Open link](#)

SPEAKING PAGE

Request Availability

The official Hit It Great speaking page for inquiries, formats, FAQ, and premium corporate keynote positioning.



[Open link](#)

Additional BODYARMOR ad listing

For broader BODYARMOR / BODYARMOR LYTE TV spot references, use the iSpot BODYARMOR ad listing page: ispot.tv/product/TPx.

About Coach Joey D

Approved buyer-facing bio, program copy, and event-introduction language for corporate planners.

Short speaker bio

Coach Joey D Diovisalvi is the founder of Joey D Golf and a pioneer in golf-specific fitness training. Known for turning elite golf preparation into practical performance systems, Joey brings championship storytelling, movement education, and high-energy coaching to corporate stages.

Book: Fix Your Body, Fix Your Swing

"Persistence and precision is the key to game improvement."

- Coach Joey D



Program description for event websites

Build Champions in Business, Health & Life is a high-energy corporate keynote from Coach Joey D Diovisalvi, the Tour-proven performance coach and founder of Joey D Golf. Through stories from elite golf and practical lessons in preparation, movement, recovery, resilience, and longevity, Joey shows audiences how to build champion-level habits off the course - in business, leadership, health, and life.

Sample stage introduction

Please welcome Coach Joey D Diovisalvi, founder of Joey D Golf and one of the pioneers of golf-specific fitness training. Joey has helped bring sport-specific performance principles to some of the world's best golfers, and today he translates those same championship habits into practical lessons for business, health, fitness, longevity, and life.

CUSTOMIZATION ANGLES

- Leadership: standards, preparation, resilience, recovery, team identity.
- Sales: consistency, confidence, body language, pressure, energy management.
- Wellness: mobility, strength, longevity, movement ownership, healthy routines.
- Client events: premium golf-performance storytelling plus optional VIP experience.

Event Planner Quick Sheet

Practical details to make Joey easy to book, easy to approve, and easy to execute onsite.

AV + room needs

- Wireless lavalier or headset microphone preferred.
- Confidence monitor or downstage notes monitor when available.
- Large screen/projection for slides or media clips.
- Clicker, HDMI/USB-C input, and audio playback capability.
- Open floor space if movement reset is included.

Booking process

- Confirm event date, location, audience, goals, format, and budget.
- Place a signed agreement and deposit/payment schedule to hold the date.
- Schedule planning call with Joey/team 3-6 weeks before event.
- Finalize run of show, intro, AV, travel, and onsite contact.
- Capture testimonial/photos only with agreed permissions.

Planner FAQ

- Fee starts at \$25,000 plus travel for corporate keynote engagements.
- Talk can be customized for golf and non-golf audiences.
- Movement segment can be light and conference-room friendly.
- Recording, livestreaming, and post-event usage require approval.
- Educational/performance content is not medical advice.

Bring Coach Joey D to your next corporate event.

Booking inquiries: info@joeydgolf.com | Request availability: hititgreat.com/speaker/

Recommended inquiry details: company, event date, location, audience size, event type, budget range
want the audience to take away.



[Request Availability](#)